

Abstract: The main objective of this paper is to identify emerging changes in the values and norms related to governance and management in Portuguese higher education and to identify how different kinds of stakeholders perceive these changes. In some quarters, a change in the norms and values is visible, for instance as an emerging explicit criticism of the collegial values based on the traditional Humboldtian narrative and as a desire for more efficient and effective governance mechanisms. However, in spite of appellative discourses on the rise of academic managerialism and market friendliness, there are groups of stakeholders, including students that offer resistance to the changes of traditional academic norms and values, while academics present a more fragmented perception of these changes, some of them clearly supporting a more managerialist model.